



EBONetworks, LLC

## Multi-Media Audience Outreach Proposal

Niche Advertising Works! The best part of advertising with us is that now you get to reach our entire audience and then some for the cost of the print ad. A banner ad on the home page (3 million hits/55K unique visitors a month), email blasts (100K+ reach), and exposure at our events (1,500 – 2,000) + in attendance). I have seen your great ads in other media/publications, and I assure you that no one else can offer the coverage and commitment that we offer.

**ONLINE:** NewOrleansBlack.com/1stFridaysLife.com will provide the following services:

Create the feel of the Home-Page with your Flash Advertisement, complete with movement, sound, pictures, and more...Gain the Exposure of More than 55,000 Unique Visitors on a website that receives more than 3 Million hits a Month! Promote your Business to Gain the Exposure of More than 32,000+ e-Subscribers and their Pass Along Base of More than 105,000+ Weekly Connected Friends. This package includes the NewOrleansBlack.com Home Flash, Home Page Banner, a Special One-time <b>EXCLUSIVE</b> Email monthly and event listings in the Newsletter All Month Long! (1-Month Feature).	TV/FLASH AD <b>\$1,425.00 VALUE</b> BANNER 125 x 40 Pixels <b>\$500.00 VALUE</b> EMAIL EXCLUSIVE \$35.00 per 1,000 <b>\$1,120.00 VALUE</b>
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**Total ONLINE Monthly Value \$3,045.00**

**OFFLINE:** Canvassing, Text Message, & Event Photos services as itemized:

New Orleans has a population of 484,674 people and approximately 325,947 - or 67.25% - of them are African-American. NEWORLEANSBLACK.COM OFFLINE MARKETING can effectively reach this audience by use of our offline marketing tactics. This package includes production of 1 two-sided flier and banner, (NOT INCL. PRINT COST), and canvassing of 5k fliers at predetermined locations, being the LARGEST Urban marketing firm in the region that delivers your message to one-half of the metro population. No other media source can provide you with such a targeted audience.	CANVASSING <b>\$1,500.00 VALUE</b> TEXT MESSAGE <b>\$750.00 VALUE</b> EVENT PHOTOS <b>\$500.00 VALUE</b>
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**Total OFFline Monthly Value \$2,750.00**

**EVENTS:** 1stFridays Event will provide the following services as itemized:

Enjoy a booth sponsorship where you can enjoy meeting our Online and OFFline audience face-to-face. This event will spark increased dialogue and partnerships within the business and professional community. We will combine the best live music and catered food that New Orleans has to offer. Expected attendance is 1,500-2,000 persons each First Fridays.	FF SPONSORSHIP <b>\$1,500.00 VALUE</b>
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**Total EVENT Value \$1,500.00**

**Total Promotional Value of \$7,295.00**

**Your Cost is \$2,000.00 Marketing Package (Monthly)**

**Minimum of \$1,500.00 Cash ( Monthly).**

**Up to \$500.00 in Trade on Monthly Marketing Package as Agreed.**

This Term Sheet is binding on the parties and any successor. Each signature is duly authorized to sign on behalf of the company. In witness whereof, parties have executed and delivered this Term Sheet as of the date written below.

**Representatives**

By: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**EBONetworks, LLC**

By: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_